

2021 Xichong Asia Organic Summit

(May 27th~28th, 2020, Xichong County, China)

Organizer : Government of Nanchong City, Sichuan Province

Date : May 27 (Thursday) to 28 (Friday), 2021;

Time : 08:30-18:30/08:00-16:30

Venue: Jin Ling Lotus Grand Hotel, Xichong

Participants: IFOAM Asia affiliates, Chinese organic companies, Government representatives of different levels of governments

Schedule (Summary) of the Summit

May 27 th , 2021 (Thursday) (08:30~18:30)	
08:30-09:00	Group picture
09:00-12:00 Opening Ceremony of Summit Moderators: Ms. Qu Li and Mr. Li Feng	
09:00-09:15	Promotion Videos of Nanchong and Xichong
09:15-09:23	Introduction of VIPs
09:23-10:00	Addresses <ul style="list-style-type: none">• Welcome Message by Mayor of Nanchong• Congratulation Speech by Provincial leader• Addresses by representatives of ministries of the central government• Welcome message by IFOAM Asia president• Speech by Ms. Zhang Meiyong, the Ex-vice Chairwoman of the National CPPCC
10:00-10:20	Key Note Speech by Mayor of Xichong County
10:20-10:45 Tea break	
10:45-10:55	Releasing of "China Organic Products Trade Platform"
10:55-11:05	Releasing of "Xichong County Organic Sector Development Planning (2021-2030)"
11:05-11:30	Award Ceremony for OMH (Organic Medal of Honor) (Announcing of Awardees; Showing videos or PPTs; Awarding and Words of thanks from the representatives of awardees)
11:30-12:00	Key Note speech by Co-president of GAOD, Salvatore Basile --- Organic Districts to Support Rural Revitalization

Lunch and Noon Break 12:00-15:00	
15:00-18:30 Forum – Development Paths of OA Moderator: Prof. Qiao Yuhui	
15:05-15:25	Dr. Urs Niggli, FiBL Development of Organic Agriculture -- A Strategic Approach for Guaranteeing World Sustainable Food Supply
15:25-15:45	Mr. Konrad Hauptfleisch, Founder of Starfish Organic --- Organic Agriculture Promotes Rural Development
15:45-16:05	Dr. Paul Holmbeck, Founder of Holmbeck Organic Consultation, National Advisor for Demark Organic Sector – Development Policy for Organic Agriculture of Demark
16:05-16:25	Dr. Eva Sternfel, Advisor to Sino-Germany Agricultural Center --- Development of Organic Food Market of Gerrmay
16:25-16:45	Ms. Sherrie Tian, Organic Branch of Rice Profound Processing of the Ministry of Science and Technology, China. – Development of Rice Profound Processing and Marketing
16:45-17:00 Tea Break (Video of Rapuzel Naturkost, Germany)	
17:00-17:20	Ms. Zhao Yuqi, President of Qimei Organic Industrial Group Co., Ltd. – Organic Industry Promotes National Health Quality
17:20-17:40	Ms. Dong Xiaohong, CEO, Jaixingcai Organic Agriculture Tech. Co., Ltd. – Transition of Thinking on Management of Organic Agricultural Enterprises
17:40-18:00	Mrs Michela Filpi of Cilento City of Italy -- Organic Food, Lifestyle and Longevity of People in Cilento
18:00-18:20	Mr. Hu Hongtao, CEO of Zhejiang Mogan Yiyuan Organics – Upgrading Regional Agricultural Tourism Quality by Promoting Organic Lifestyle
Conclusion by moderator 18:20-18:30	

May 28th, 2021 (Friday) (08:00~16:30)	
08:00-12:00 Field Visits	
15:00-16:30 Forum: OA Leads Rural Revitalization Moderator: Mr. Li Feng	
15:05-15:25	Mr. Li Guoqiu, CEO of CHTC -- High Quality Organic for Social Benifits
15:25-15:45	Prof. Xi Yunguan, OFDC -- Ecological Assessment of Organic Agriculture
15:45-16:05	Prof. Qiao Yuhui, CAU -- Economical Assessment of Organic Agriculture and its Business Efficiency
16:05-16:25	Ms Zhang Tingting, Founder of O&B organic Foundation -- Carbon Neutral of Organic Agriculture and its implication in Enterprise level
Conclusion by moderator 16:25-16:30	